

Pelican Valley®

PATHWAY TO SUCCESS

UNLOCK YOUR EARNING POTENTIAL WITH EXPERT- LED TRAINING IN SALESFORCE

Our Mission:

Transform talented
Engineering Graduates into
job-ready Salesforce
professionals through
comprehensive training
plus guaranteed
placement support.*

We don't just teach
technology. We also train
them in soft skills to help
develop their personality,
to cope with future
challenges too.

www.PelicanValley.net



**Your Pathway to a Thriving
Salesforce Career**

Reach Us @:

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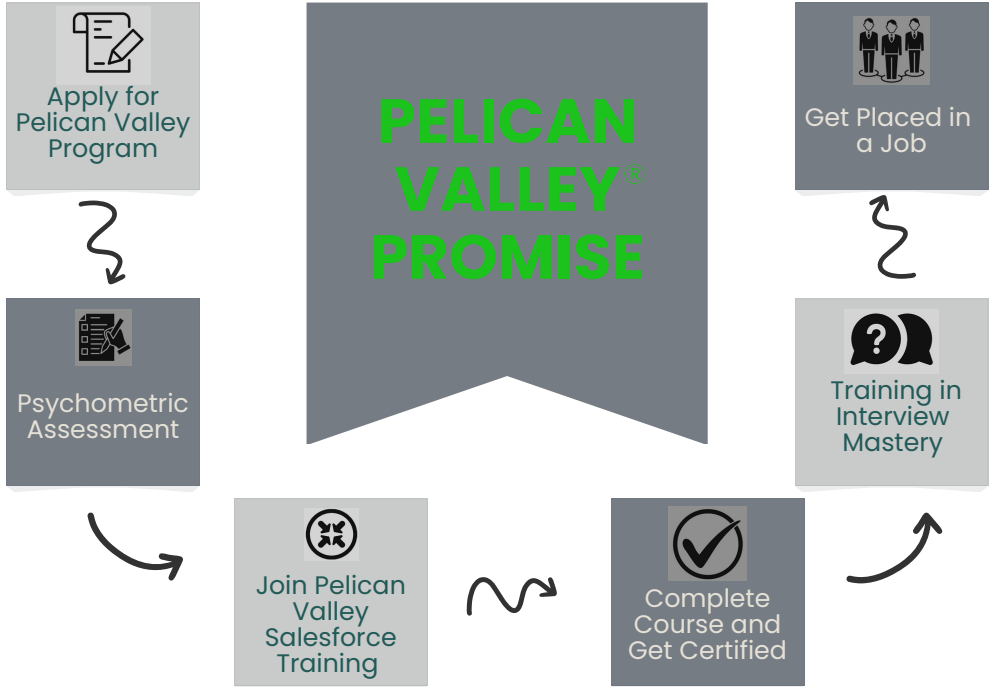
* Conditions Apply



Join Us @:

Pelican Valley
Placement Lobby

Journey to Your Job



Faculty



Prem Kiran

Director, Corporate Training

Director of Corporate Training: Driving digital transformation with specialized programs on Cloud, CRM, ERP, DWH, ETL, and BI



Ravi Guddanti

Salesforce Architect

Salesforce Certified Specialist | 9x Certified Consultant | Experienced Salesforce Developer & Administrator



Divya

Salesforce Architect

Salesforce Certified Administrator Effecta® SCM Specialist



Prasad MN

Chief Executive Officer

Master Career Strategist | Organizational Transformation Expert | Executive Leadership Coach | PCC (ICF) | Senior Practitioner, (EMCC) | Certified NLP Practitioner



What are the benefits?

Job-Ready Salesforce Skills:

Acquire practical proficiency in high-demand modules like Sales Cloud, Service Cloud, Apex development, and Administration, enabling immediate contribution to entry-level roles.

Industry-Recognized Certifications:

Earn certifications such as Salesforce Certified Administrator and Platform Developer I, significantly enhancing employability and credibility in the competitive job market.

Access to Growing Job Opportunities:

Tap into the booming Salesforce ecosystem in South India, with Bengaluru, Chennai, Hyderabad, and other cities offering extensive job openings across IT firms and startups.

Competitive Salary Potential:

Open pathways to attractive entry-level salaries (~₹3-5 lakhs per annum), with rapid growth possibilities as skills and experience increase.

Career Growth and Networking:

Build a foundation for continuous career advancement in cloud computing and CRM domains, supported by access to Salesforce communities, mentors, and placement networks in South India.

Course Highlights

Salesforce Administrator Track

- Salesforce platform fundamentals & architecture.
- User and security management.
- Data modeling and automation.
- Reports, dashboards, and analytics.

Salesforce Developer Track

- Apex programming & Visualforce.
- Lightning Web Components (LWC)
- API integration & system. customization
- Test classes, governor limits, and best coding practices.

Consultant & Specialized Cloud Tracks

- Sales Cloud, Service Cloud, Marketing Cloud fundamentals.
- Industry-specific solutions & deployment.
- Process automation & flow building
- Customer journey and marketing automation.

Training Details

- Flexible mode: Online/Live virtual sessions.
- Duration: Tailored tracks from 4 to 12 weeks.
- Certification preparation included.
- Real-time projects and case studies.
- Flexible Payment Options.

Why Choose Pelican Valley Salesforce Training?

- Comprehensive curriculum aligned with Salesforce Technical Learning Journeys.
- Hands-on practice with real-world Salesforce applications.
- Guided learning paths for Admin, Developer, and Consultant roles.
- Preparation for Salesforce certifications and career advancement.
- Expert mentorship from Ravi Guddanti, with years of industry experience and multiple Salesforce certifications.

Who Should Enroll?

- IT professionals seeking Salesforce career growth.
- Business analysts & CRM specialists.
- Anyone with a passion for cloud technology and customer relationship management.
- Aspiring Students who come to US for their Masters.



About Pelican Valley:

Pelican Valley is more than a training academy – it is a purpose-built ecosystem designed to nurture talent, launch careers, and connect ambitious graduates with meaningful employment in India's IT industry.

Based just outside Chennai, we bring together world-class Salesforce training, expert mentorship, project-based learning, and employability support – delivered through online and hybrid formats that combine the flexibility of digital learning with the depth of live interaction.

Our mission

Close the gap between fresh graduates and high-demand job opportunities in India's IT and services sector.

We achieve this by offering certification-focused training, hands-on project experience, and direct pathways into employers – including startups and companies in SEZs such as Sri City and Vedurupattu.

Unlock your earning potential and take the first step towards a well paying, stable career. Join us.

Why Salesforce

Salesforce is one of the fastest-growing skillsets in the software industry. Pelican Valley's Talent Academy builds job-ready consultants, administrators, and developers through a blend of guided online sessions, live mentoring, and real-world projects. Learners graduate not only with globally recognized certifications but with confidence, portfolios, and applied experience that employers value.

Why Pelican Valley?

Hybrid & immersive learning: Our programs combine live online classes, self-paced modules, and optional in-person workshops. This allows learners to balance deep practice with flexibility, while still benefiting from peer learning, instructor interaction, and collaborative project work.

Industry-led mentors: Courses are delivered by senior practitioners and Salesforce-certified professionals – consultants, architects, and developers with proven enterprise experience. Learners gain insights from real implementations and receive mentorship from experts connected to global Salesforce networks.

Project-first pedagogy: Every cohort works on live or simulated projects for startups, partner companies, and Effexoft (our founding partner). Projects cover requirements gathering, design, configuration, integration, testing, and user training – so graduates demonstrate practical capability, not just textbook knowledge.

Full employability support

Beyond technical expertise, our curriculum equips graduates with soft skills, interview readiness, resume crafting, and client-facing confidence. Through online mock-interviews, role-play activities, and remote hiring drives with employers, participants are prepared for success from day one.

